



Rent.com Survey Finds Half of Single Male Renters Live Alone 5 Percent Invite Their Mothers Over to Help Clean Their Apartments

Santa Monica, Calif., May 2, 2011 – Although the man cave may be the preferred locale for the married or committed men in America, the bachelor pad is the hangout of choice for singletons. In light of this, Rent.com recently surveyed single male renters and homeowners in the U.S. to gauge their habits and attitudes about their apartments.

Generation Rent

Nearly two in five single men (39 percent) rent their homes these days, while 47 percent are homeowners and 14 percent are lucky enough to live with friends or family members for free. In an economy where many college graduates are moving back in with their parents to save money, it's hardly surprising that a whopping 46 percent of single adult men under age 25 live free of charge with family or friends.

Of those men who don't live at home, many are spending quite a significant portion of their income on housing. Nearly two in five single men (38 percent) pay between 25 and 50 percent of their monthly income on rent, while 7 percent pay more than half. On the other hand, 30 percent of single men hand over less than a quarter of their income to their landlords each month.

The "doubling up" trend continues, as some renters are still living with roommates in order to save money. A little over half of single male renters (53 percent) have the means to live alone in a true bachelor pad, while 35 percent share space and costs with family members and 12 percent live with roommates. Not surprisingly, only one-fifth of single male renters (21 percent) under age 25 live alone – and that figure steadily increases with age.

Renting Requisites

When hunting for a bachelor pad, single male renters are seeking specific requirements. Fifteen percent of single male renters look for a place that's large enough for all their furniture, 10 percent value closet and storage space most, while another 10 percent want to live near their favorite restaurants and bars. True to the stereotype that bachelors live on takeout, only 4 percent say they need a spacious kitchen.

Single men also tend to value the services that renting affords them. Over two-thirds (69 percent) admitted that having maintenance staff readily available is most essential in an apartment complex, 7 percent appreciate having a building representative on the premises, 3 percent wish for only a 24-hour doorman and 2 percent think a concierge service is necessary. Luckily, Rent.com allows users to search by neighborhoods and amenities and view detailed floor plans to find properties that best fit your lifestyle.

Renters with Roots

Despite the fact that they're bound to their homes by a lease rather than a deed, many single male renters are still hoping to put down roots. One-fifth of single male renters (20 percent) say they plan to never leave their current apartments (compared to 53 percent of single male homeowners). However, others are willing to move along eventually – 36 percent of renters plan to stay until a better deal comes along (compared to 22 percent of homeowners), 33 percent of renters want to upgrade when they earn more money (compared to 15 percent of homeowners) and 11 percent of renters said they'll move when they meet the love of their life.

There are several reasons why single men want to stay put, but the most important factor is that the price is right. Three in five (62 percent) say their favorite part of their current apartment is that the price fits their budget, 13 percent like that it's close to the office, 11 percent appreciate that it's pet-friendly and another 11 percent like its proximity to their favorite restaurants and bars. In fact, single male renters love their apartments so much that they're even willing to bust out a broom. Nearly 9 in 10 respondents (87 percent) claim to clean their own apartments, while 5 percent hire a cleaning service to do it and another 5 percent invite their mothers over to help!

Top 10 Cities for Bachelors

In addition to measuring bachelors' attitudes, Rent.com also researched cities across the country and has compiled a list highlighting the top 10 cities for single men:

1. **Houston, TX** tops the list for bachelors as an all-around attractive city to live and play. With the city's affordability and enticing first date hotspots, the dating pool is simply bigger in Texas! For an adventurous first date, visit the new African Forest at the Houston Zoo.
2. **Chicago, IL** is a great city for both single men *and* single ladies. The windy city offers single-friendly neighborhoods with a true community vibe, and boasts a low divorce rate. Take your date on a walk through Millennium Park and enjoy the music, art, and landscape around you.
3. **San Antonio, TX** is just the place to wrangle a cowgirl. Bachelors won't have to look hard to find a true southern belle, as they greatly outnumber men in this city. With a low cost of living and big Texas charm, bachelors are sure to find love in this city. Plan a date at the San Antonio River Walk and check out the restaurants, art galleries and bustling shops.
4. **New York, NY** attracts both bachelors and bachelorettes with the unique appeal of diverse neighborhoods and the abundance of restaurants, bars, art galleries and museums. Single women outnumber single men by about a million, so bachelors are in luck. Win your girl's heart with a picnic in Central Park and a gondola ride on the lake.
5. **Miami, FL** has a spicy nightlife to mix up the dating scene for eligible bachelors. Single ladies far outnumber men, and the cost of living is less than other large cities. Plus, the abundance of beautiful beaches and outdoor areas for chatting up available women is never a bad thing! Take advantage of the Miami dance club scene or the Latin rhythms in Little Havana nightclubs.
6. **Los Angeles, CA** attracts single men and ladies alike with its exciting nightlife and urban appeal. With a nearly equal number of single men and single women – coupled with West Coast cool factor – bachelors living in LA are sure to enjoy the scene. Check out the rooftop observation deck at LAX's Theme Building for dazzling 360-degree views of the city. Your date is sure to be impressed.
7. **New Orleans, LA** is a great place for bachelors to live, as unmarried women easily outnumber unmarried men. The Big Easy has a unique cultural appeal and is also extremely affordable. Enjoy some jazz at one of the many hot spots in the historic arts district or French Quarter, the revelry of Bourbon Street or a moonlight stroll on the Mississippi.
8. **Philadelphia, PA** attracts a lively crowd of singletons with its cultural charm and historical appeal. With a favorable ratio of single men to single women and a low divorce rate, guys are sure to find happiness in the City of Brotherly Love. Impress your new girl by running up the steps of the Art Museum like Rocky or by sharing a Philly cheesesteak at 3 A.M.
9. **Washington, DC** is the place to be for ambitious single men! The region's exciting cultural attractions and entertainment are bound to inspire memorable dates, which aren't too tough to come by considering that single women outnumber single men. When the bustle of Capitol Hill winds down, enjoy DC after dark at a jazz club like Bohemian Caverns or cocktails at the Metropolitan Champagne Bar.
10. **Baltimore, MD** attracts singles with charming and scenic Inner Harbor bars and restaurants. Statistics say there are plenty more single ladies than men in this city, and it's both affordable and unique.

Single Apartment Search

Bachelors planning to move to a new apartment soon can visit Rent.com, which makes apartment-hunting as quick and easy as possible. With the most online traffic, the largest inventory of contracted property listings, and a free robust search tool, Rent.com helps renters find the home of their dreams. In addition to helping to find the perfect home, Rent.com rewards renters with a \$100 prepaid Visa® debit card if they locate a home on Rent.com tell their new landlord they found their apartment on Rent.com and report to Rent.com that they signed a lease with a property that participates in the \$100 Reward Program.

Survey Methodology

The survey was conducted among 1,000 nationally representative single American men age 18+. The interviews were conducted online by RedShift Research between October 3, 2010 and October 6, 2010 using an email invitation and an online survey. Quotas were set to ensure reliable and accurate representation of the total U.S. population aged 18 or over. Results of any sample are subject to sampling variation. The magnitude of the variation is measurable and is affected by the number of interviews and the level of the percentages expressing the results. In this particular study, the chances are 95 in 100 that a survey result does not vary, plus or minus, by more than 3.1 percentage points from the result that would be obtained if interviews had been conducted with all persons in the universe represented by the sample.

List Methodology:

Rent.com developed this list in 2011, based on research highlighting well-known cities for single men across the country. The cities chosen for this list each boast a high single female-to-male ratio, lively nightlife, low divorce rate and/or a low cost of living. These cities are ranked in order of those that have gained the greatest reputation for being ideal for single men.

About Rent.com

[Rent.com](http://rent.com) is the nation's #1 Internet listing site (ILS) in the rental housing industry enabling renters to find a residential rental property online using a free robust search tool. Rent.com has the most online traffic and the largest inventory of contracted property listings. As the only national ILS with a pay per lease business model, Rent.com allows property managers to cost-effectively fill their vacancies. Prospective renters can search the site's detailed property listings, including contact information, pricing, photos, floor plans, and virtual tours. With the ability to directly contact property managers, finding the rental housing of your dreams is as easy as 1-2-3.

In addition to providing renters free access to detailed property listings and robust search tools, Rent.com rewards renters with a \$100 prepaid Visa® debit card if they: (1) find their property using the Rent.com website, (2) tell the property owner or manager they found their rental home using Rent.com, and (3) report to Rent.com signing a lease with a property that participates in the \$100 Reward Program. Rent.com is dedicated to giving renters a convenient way to find the perfect place to live.

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